Name:

Date:

**Business Proposal**

Imagine yourself owning your own business. You are the boss! You make all the decisions. One important decision you need to make is how to advertise so more people buy your product or service. You have decided to make a brochure that you will have mailed out to people in various neighborhoods. Before this can be done all the specifics about your business need to be looked at very carefully. Answer the questions below. These answers will be used when creating your brochure.

1. What type of product (ex. cleaning product, clothing, etc.) or service (ex. hair salon, car wash, dry cleaners etc.) will your business provide? Explain in detail.
2. Will it be a big business (ex. large chains like Sears, Pepboys, Chik-fil-a, Sports Authority, AT&T, etc.) or a small business (small shops you see on the avenue, such as, a barber shop, a candy store, a water ice stand, a bakery, etc.)?
3. Where is your business located? If it is a big business name the cities and/or states they can be found in. If it is a small business provide a specific address (this can and should be made up for safety measures)
4. What are your business days and hours?
5. How much does your product or service cost?
6. Do you ever provide discounts for customers? For example, senior citizens, military, students, etc.
7. What is the name of your business?
8. How long has your business been open? Or is this a brand new business that is just opening?
9. How will this product or service improve the lives of your customers?

10. Explain why your business is better then the others out there.